

I. Years of Study

Three-Year

II. Medium of Instruction

Chinese

III. Cultivation Goals

Oriented towards career competence and demand for jobs, the college is aimed at cultivating students' Chinese language skills, job skills and professional competence, nurturing unique characteristics such as internationalization, skill upgrading and professionalism in a science-based approach. It works to cultivate occupational groups such as (industrial) engineering management and technical personnel, service personnel of loading, unloading, moving and transportation agent, warehousing personnel who have following qualifications, including having good work ethics and innovative consciousness, the spirit of craftsmanship for excellence, strong employability skills and sustainable development skills, mastering the basic knowledge and technical skills of modern logistics management, and being able to engage in industries such as road transportation, multi-model transportation and transportation agent, loading and unloading, and warehousing. It also works to cultivate high-quality technical and skilled personnel who have following qualifications, including having the ability to understand the production process and products of the enterprises, and being able to organize and implement logistics activities and engage in community-level management and logistics services such as warehousing, distribution, procurement and supply chain management. At the same time, students shall have a certain understanding about Chinese traditional culture and history of humanity.

IV. Major Courses

No.	Title of the Course	Main Content of the Course	Credit Hours and Credits	Semester
1	Logistics Marketing	Through a large number of logistics marketing cases, the course mainly introduces overview, analysis, segmentation and target market selection, product strategy, pricing strategy, channel strategy and promotion strategy of logistics marketing, logistics enterprise marketing plan, organization and control, new development of logistics marketing in a progressive manner.	32 credit hours 2 credits	3
2	Modern Logistics Management	The goal of the course is to enable students to establish a basic theoretical framework of modern logistics management, and get familiar with the basic operational procedures and work tasks of logistics activities such as cargo transportation, goods safekeeping and storage, cargo distribution, supporting logistics operations, information technology applications, logistics customer service and international freight forwarding, with the aim of laying a good foundation for the subsequent special ability training, enterprise internship, vocational qualification certification, and other learning and practice activities inside and outside the college.	48 credit hours 3 credits	1
3	Procurement and Supply Chain Management	The course mainly explains the procurement organization, the process and the procurement strategy of the supply chain, supplier management, production outsourcing management, procurement management, cost control, as well as the development and collaborative management of procurement models, giving a relatively complete presentation about the knowledge framework and practical application of procurement and supply chain management.	48 credit hours 3 credits	2

4	Transportation Management	The course introduces basic knowledge of transportation management, comparison and selection of different modes of transportation, optimization of transportation routes, transportation planning and scheduling management, transportation operation management and dispatching, transportation safety management, transportation contracts, comparison and decision-making between self-operation and outsourcing of enterprise transportation, application of transportation-related laws and regulations, transportation cost accounting and control, transportation price formulation, and information technology application of transportation organization.	32 credit hours 2 credits	1
5	Logistics Operations Research	The course mainly describes the relationship between logistics management and operations research, logistics demand forecasting, linear programming and its mathematical model, transportation problems and inventory problems in logistics management, shortest-path problems in logistics, and modeling methods for logistics operations research problems.	32 credit hours 2 credits	3
6	Logistics Information Technology Application A	The goal of the course is to enable students to master the basic concepts of data, information and decision-making, know data organization and management technologies such as files, databases and distributed databases, learn about Internet, EDI technology, GIS technology application, GPS technology and e-commerce technology, as well as acquire capabilities of applying logistics information system.	32 credit hours 2 credits	4

7	Lean Manufacturing Logistics	Targeting the work process, the course focuses on the study of lean manufacturing, workplace organization, material movement, quality control, and team building, with the aim of enabling students to be familiar with the lean manufacturing management process, complete the work task requirements, and establish a basic capabilities of the lean manufacturing organization and management.	48 credit hours 3 credits	4
8	Logistics Cost Management A	The course includes contents such as the composition of enterprise logistics cost, the design and setting of auxiliary accounts for logistics cost, the compilation and interpretation of accounting tables of logistics cost, the prediction and decision-making of logistics cost trends, logistics cost control methods and implementation, the collection and analysis of logistics cost data, and the establishment and assessment of performance evaluation system of logistics cost management.	32 credit hours 2 credits	4
9	Warehouse Management and Information Technology	The main contents of the course include: warehousing overview, warehousing facilities and equipment and information technology, warehousing operation and information technology, inventory control methods and information technology, warehousing business and information technology, warehousing safety and on-site management and information technology, and warehouse management system (WMS).	48 credit hours 3 credits	2